

Priorities for improving lowa's child-care system

A five-year plan for early care and education

Sheila Hansen, Director Every Child Counts January 31, 2012

Why child care matters

- Enables parents to be productive workers
- Supports small businesses
- Supports healthy development in children
 - Early childhood lays a foundation for future well-being
 - Good child care fosters strong foundations



What is the public role in child care?

- Ensure a level of safety and quality
- Make child care affordable and available so families can meet work expectations
- Improve children's opportunities for success in school and beyond



Currently in Iowa

The system has many strengths, but also areas ripe for improvement:

- Quality
- Child care assistance eligibility
- Reimbursement rates
- Early Childhood Iowa

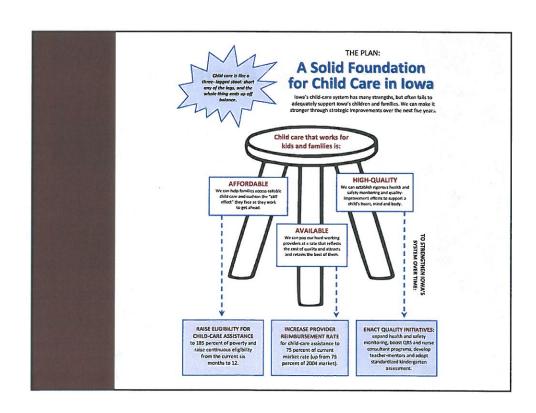


How can we make the system better?

A five-year plan to improve:

- Affordability
- Availability
- Quality





First Leg: Affordable

Raise eligibility for child-care assistance

- Move eligibility level to 185% of FPL
 - from current 145%
- Raise continuous eligibility to 12 months
 - from current six months

We can help families access reliable child care and cushion the "cliff effect" they face as they work to get ahead.



Second Leg: Available

Increase provider reimbursement rate

- Move rate to 75th percentile of current market rate
 - up from 75th percentile of 2004 market rate + 2%

We can pay our hardworking providers at a rate that reflects the cost of quality and attracts and retains the best of them.



Third Leg: High-quality

Enact quality initiatives

- Stronger health and safety monitoring
- Boost QRS
- More child care nurse consultants
- Other Early Learning Challenge Grant provisions

We can establish rigorous health and safety monitoring and quality-improvement efforts to support a child's heart, mind and body.

Supporting improvements

- Affordability
 - Public education on child care assistance
 - Tiered reimbursement based on quality
- Availability
 - Timely notice of decision
 - Improve CC workforce pay, i.e. WAGE\$
 and TEACH

Supporting improvements

- Quality
 - Health and safety
 - · Require pre-service H&S training
 - · Inspect all CD homes annually
 - · Better track and report H&S outcomes
 - · Expand fingerprint checks; make them portable
 - Quality improvement
 - · Reinstate full QRS incentives for maintaining current level
 - Better support "family, friend and neighbor" caregivers
 - Offer more and better provider training
 - Wrap-around care



State action is Iowa tradition

- Under Gov. Bob Ray
 - Start of child care subsidy program and licensing, registration and monitoring programs
- Under Gov. Terry Branstad
 - Start of Shared Visions, QRS and Community Empowerment (first admin.), submission of ELC grant application (second admin.)
- Under Gov. Tom Vilsack
 - Expanded Community Empowerment, boosts to eligibility and reimbursement rates
- Under Gov. Chet Culver
 - Four-year-old preschool, Community Empowerment restructured into Early Childhood Iowa



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Every Child Counts is an initiative of



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